



June 5, 2011

Sponsorship Packages

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www.mamaroneckharborfest.com

Why become a Harbor Fest Sponsor?

- **Showcase your product or service to over 15,000 potential customers!**
- **Benefit from media participation leading up to and during the event!**
- **Receive print support in local publications and announcements!**
- **Expose your business to high-volume traffic from both local & non-local residents!**
- **Contribute to the community's economic development!**
- **Sell products/services directly or have a direct impact on future sales!**
- **Community organizations are welcome & encouraged to participate!**

www.mamaroneckharborfest.com

Admiralty Level (One Package)

\$12,500 Commitment

Sponsorship Benefits

- Exclusive Presenting Sponsorship Rights to the 2011 Village of Mamaroneck Harbor Fest
- Category Exclusivity
- Sponsor Address during Opening Ceremonies
- Railroad Banner, which will be displayed beginning one month prior to the event
- 8 Street Lamp Banners
- 4 Prominent Vendor Spaces on Mamaroneck Avenue to promote your business
- Business identified as name sponsor on all advertising, promotion and t-shirts, associated with the 2011 Harbor Fest
- Up to 350-word write-up in the Official Harbor Fest publication, which circulates to all Harbor Fest attendees, as well as homes in Mamaroneck and Larchmont
- Distinct placement of sponsor logo on Harbor Fest web site, with direct link back to the business' web site

Headsail Level (Four Packages)

\$6,000 Commitment

Sponsorship Benefits

- Inclusion on Railroad Banner, which will be displayed beginning one month prior to the event
- 5 Street Lamp Banners
- 2 Prominent vendor spaces on Mamaroneck Avenue to promote your business
- Business identified as sponsor on all advertising, promotion and t-shirts, associated with the 2011 Harbor Fest
- Up to 150-word write-up in the Official Harbor Fest publication, which circulates to all Harbor Fest attendees, as well as homes in Mamaroneck and Larchmont
- Placement of sponsor logo on Harbor Fest web site, with direct link back to the business' web site

Scuttle Sponsor (Eight Packages)

\$2,500 Commitment

Sponsorship Benefits

- 2 Street Lamp Banners
- 1 Vendor Space on Mamaroneck Avenue to promote your business
- Business identified as sponsor on all advertising, promotion and t-shirts, associated with the 2011 Harbor Fest
- Placement of sponsor logo on Harbor Fest web site, with direct link back to the business' web site

Maritime Level (One Package)

\$1,000 Commitment

Sponsorship Benefits

- 2 Street Lamp Banners
- Exclusive advertising opportunity for the "Maritime Center," located in Harbor Island Park
- 1 Vendor Space located in Harbor Island Park
- Placement of sponsor logo on Harbor Fest web site, with direct link back to the business' web site